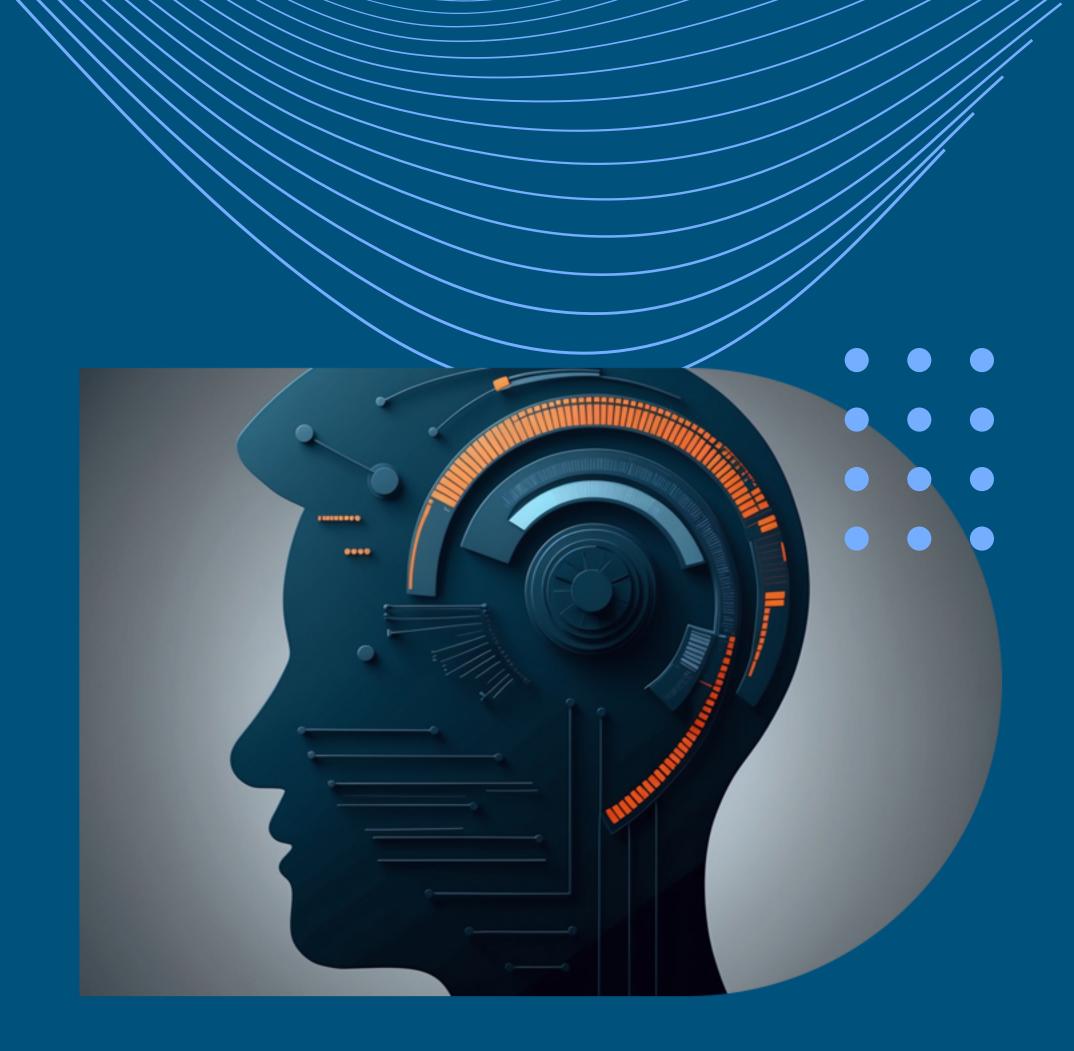
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The 5 Pillars of the Next-Gen

FP&A

Clobal Finance & Strategy Leader

Mohamed El-Rouby



Mindset

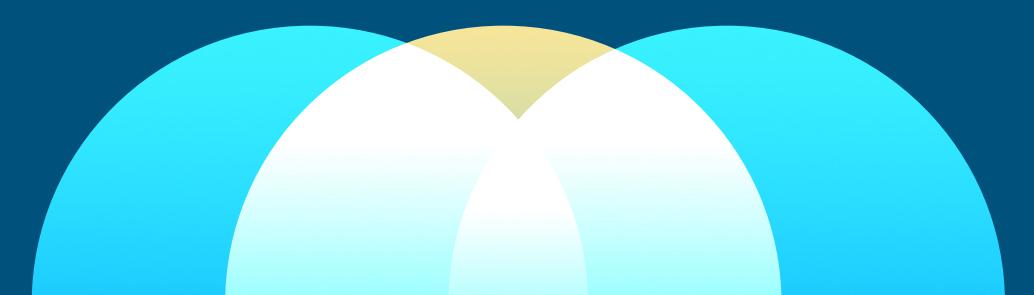
It is about changing the mindset of the FP&A from telling to selling, from process to building relationships, from challenging to coaching, and from data to business insights

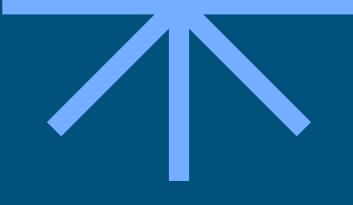


Skillset

It is about developing the technical and soft skills of the **FP&A**, soft skills like **Data Storytelling**, **Negotiation**, **Coaching**, **and Critical Thinking**; and Technical skills like: **Business Acumen**, **Technology Savvy**, **Financial Modelling**, **Turning Data**

into Insights, and Data Analytics.







Technology



<u>FP&A's</u> should select the right technology which supports the 4 pillars of Data Analytics: Descriptive, Diagnosis, Predictive and



Capacity

FP&A's should learn how to increase capacity through eliminate unnecessary tasks, automate the possible manual process, delegate less value adding activities & re-allocate the resources on the strategic



Culture



The winning <u>FP&A</u> functions need to work in the right culture which consists of **Agility**, **Trust**, **Collaborative**, and **Diversity**.

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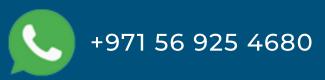




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